



alliance for

CAPE FEAR TREES

TREES FOREVER PROGRAM

Trees Forever is a program administered by the Alliance in cooperation with the City of Wilmington and New Hanover County. Its focus is to enable individual donors to assist in increasing the area's tree canopy, while recognizing a special person, occasion or pet by planting a tree. This unique and sustainable gift will be a legacy for generations to admire as it grows, while it helps improve our air quality, provide shade, decrease water runoff and enhance the environment in general.

Each tree is \$175.00. It will be 1 1/2" to 2" in diameter at breast height and be in a minimum 15 gallon container. City or County staff will plant the tree between November and February, and be responsible for its care for its lifetime.



CHOOSING A **LOCATION**

Donors may suggest a location within a city or county park, or along city streets in neighborhoods. The City Urban Forestry Staff and County Parks and Gardens staff will give final approval.

CHOOSING A **SPECIES**

Many tree species thrive in our area, and the New Hanover County Arboretum is a good place to see many local species up close. A few commonly chosen trees native to the Cape Fear region are Bald Cypress, Live Oak, Magnolia, Red Bud, and Long Leaf Pine. We encourage you to pick from a variety of species in order to increase the diversity of our tree canopy.

NEED HELP **CHOOSING?**

Donors may choose a species and location in the very beginning; choose a species and ask for location suggestions; or choose a specific location and ask for suggestions on suitable species. Overhead wires, buried utilities, future road work, etc., can all impact City or County approvals.

WHAT ARE THE **NEXT STEPS?**

Once you have decided to donate a Trees Forever tree, you can pay online via our [donation page](#) or by filling out the Trees Forever order form, ([located on the brochure](#)) and mailing the form in with a check. You do not need to specify a species or location at this time, but may do so.

Each tree is \$175.00, which covers the purchase of the tree, planting, and administrative costs. Once we receive your payment, someone from the Trees Forever program will contact you to confirm the information and answer any questions you may have.

WHAT IS THE **APPROVAL PROCESS?**

City and County staff review all requests at one time in the fall or spring. It is rare that location or species requests cannot be honored; if so, alternatives will be suggested and we will contact you about making a new choice. Once all approvals are issued and the planting schedule is set, you will be contacted with the date your tree will be planted.

TELL ME MORE ABOUT **PLANTING DAY!**

We will notify you as to the day your tree will be planted, but it may not be possible to identify the exact time. A temporary tag with the donor's and honoree's names will be attached to each tree, making it easy to identify your tree. After planting, your tree will be watered, mulched, and maintained by the City or County.

HOW CAN I PURCHASE A **TREES FOREVER?**

To Purchase Online:

<https://allianceforcapefeartrees.app.neoncrm.com>

By Mail:

Alliance for Cape Fear Trees
1901 S. Live Oak Parkway
Wilmington, NC 28403

(Please include the form located in the brochure along with your check for \$175.00 per tree ordered.)

HOW DO I PURCHASE A **TREE PLAQUE?**

Within the City of Wilmington limits only, donors may now purchase and place a small plaque beneath their donated Trees Forever, if they wish. The city has approved the following criteria for these plaques.

WHERE DO I DIRECT MY **QUESTIONS?**

We'd love to answer them!

Email us at allianceforcapefeartrees@gmail.com.